

INDUSTRY MORNING MARKETPLACE

Tuesday, Jan. 26, 9 a.m. to 11:30 a.m.

Diamond (\$15,000), Platinum (\$10,000), Conference Sponsors (\$6,000+ level), and Gold Exhibitors (\$4,000 level)

• 30-minute (*including Q & A time*) PowerPoint presentation or talk in the arena seating area with use of the large screen.

Exhibitors (\$1250, \$1000 & \$750 level)

• 15-minute (*including Q & A time*) PowerPoint presentation or talk in one of our classroom settings.

To participate...

Circle **YES** on page 1 of the Exhibitor contract and return your contract ASAP.

By Monday, Jan. 5, 2016, e-mail your PowerPoint presentation to events@notill.org if under 10mb. If over 10mb, please contact Shannon Krueger, Event Coordinator, at 785-210-4525 or events@notill.org.

**Please notify us if you plan to deliver a talk without a PowerPoint presentation.*

Your presentation will be preloaded onto a classroom computer to ensure the schedule is maintained. You will be sent **confirmation and a schedule** showing time and room location.

These presentation times will be filled upon a first-come, first-served basis - don't delay!

Based upon response, there is a possibility that we will not have time to include all exhibitors in this opportunity.

Please remember:

Presentations must be in line with the continuous no-till message – information on strip-till or other forms of tillage are not acceptable. Your audience expects to get information on products that will assist them with their continuous no-till systems. Please be respectful of the intent of our conference and only provide material that is appropriate for our message.

We certainly hope that you will take advantage of this great way to network with attendees!

Please contact Shannon Krueger, Event Coordinator, with any questions by phone at 785-210-4525, or by e-mail at events@notill.org.



WINTER CONFERENCE
Tuesday - Wednesday
Jan. 26-27, 2016

Mail: No-till on the Plains
 PO Box 81
 Berryton, KS 66409
 Phone: 785-210-4525
 E-mail: events@notill.org

Exhibitor Contract

(check one)

- Diamond (Please contact us).....\$15,000**
- Platinum Sponsor.....\$10,000**
- Conference Sponsor.....\$ 6,000**
- Gold Exhibitor.....\$ 4,000**
- Exhibitor Entryway booths (10).....\$1,250**
- Exhibitor Arena Floor\$1,000**
- Exhibitor Concourse.....\$ 750**

| | |
|---|-----------------|
| Reserve 1 additional booth for our company @ \$1250, \$1000, or \$500 | \$ _____ |
| Reserve 2 additional booths for our company @ \$1250, \$1000, or \$500 | \$ _____ |
| 1 additional trade show badge @ \$100 | \$ _____ |
| 2 additional trade show badges @ \$100 each | \$ _____ |
| More than 2 badges are \$175 each _____@ \$175 | \$ _____ |
| Total Due: | \$ _____ |

We want to participate in INDUSTRY MORNING MARKETPLACE: Yes / No

Completed contract + payment in full due if you would like a certain booth location:
 Specify Booth Location _____

New Exhibitor: Return contract and payment for your desired space.
We will notify you if the space you indicated is not available and provide you with an alternative location.

*****Attached at the end of this packet are order forms for additional pipe and drape from the Henry Helgerson Company, and special technical services from the Salina Bicentennial Center. Please fill out paperwork and include this amount in your check or credit card**

Company Name _____

CONTACT NAME _____

SIGNATURE **(Required)** _____

ADDRESS _____

CITY _____

STATE _____

ZIP _____

PHONE NUMBER _____

FAX NUMBER _____

E-MAIL ADDRESS _____

WEB ADDRESS _____

*****If you would like to consider *additional sponsorship*, such as a meal, break, snack, or door prize please contact Shannon Krueger by email at events@notill.org, or by phone at 785-210-4525. Thank you!**

Please make checks payable to: **No-till on the Plains, Inc.**

Credit Card Payment:

Name of cardholder

Address, City, State, Zip

___ MC ___ VISA ___ DISCOVER ___ AM EX

----- - ----- - ----- - -----

Card #

3-digit code on back of card: _____

Expiration: ___ / ___ TOTAL: \$ _____

This box for office use only.
Date received:
cc check trade comp

NEED EXTRA SHOW BADGES? Purchase two more at \$100 each. More than two additional badges are \$175 each.

| | |
|---------------------------|---|
| Diamond | 12 complimentary registration badges |
| Platinum Level | 10 complimentary registration badges |
| Conference Sponsor | 6 complimentary registration badges |
| Gold Exhibitor | 4 complimentary registration badges |
| Exhibitor | 2 complimentary registration badges |

Our company will need _____ total badges for the show.

Please list the names of those who will be receiving badges in your booth. If you do not know, please write "unknown."

Additional badge purchases on the day of the show will be \$175 – NO EXCEPTIONS!

Badge Names: *(please write clearly)*

City, State

| | |
|-------|-------|
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |

Additional Name Badges:

| | |
|-------|-------|
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |

Again, additional badge purchases on the day of the show will be \$175 – NO EXCEPTIONS!

In order to provide NTOP with more information about your company and the products you will display, the following information is REQUIRED:

 Our company will display equipment or attachments. A PHOTO of the display equipment or attachments is REQUIRED. E-mail it to events@notill.org or mail a print.

Brief description of your company:

Type of product/s:

DOOR PRIZES

For companies choosing to provide a door prize for the conference, there will be a special page in the Proceedings Manual listing such, as well as on the No-till on the Plains, Inc. website. Special recognition of the companies will be announced during the conference as well. You may list winners of door prizes on the large white board in the Bicentennial Center main lobby. *All drawings will be conducted at exhibitor booths.*

Please list items below so we may publicize them.

2016 WINTER CONFERENCE

Exhibitor Guidelines & Information

Exhibitor Rules

We hereby make application for booth space according to the official floor plan to be used for an exhibit at the No-till on the Plains, Inc. Winter Conference at the Salina Bicentennial Center on Jan. 26-27, 2016, to be conducted by the No-till on the Plains, Inc. All exhibitor rules and information governing the No-till on the Plains, Inc. Winter Conference are accepted by us, and made part of this contract, and we agree to comply with all of them, taking the space for exhibition purposes under the terms and conditions set forth below.

Exhibit Hours

- Monday, Jan. 25: Exhibitor move-in as scheduled; registration check-in REQUIRED
- Tuesday, Jan. 26: 9 a.m. to 6 p.m. (facility open at 7:30 a.m.)
- Wednesday, Jan. 27: 8 a.m. to 5:30 p.m.

Move-in

- Move-in Center opens Monday, Jan. 25 for scheduled move-in and closes at **5 p.m. sharp**.
- Additionally, small booth displays may be set up on Tuesday morning, Jan. 26 before 9 a.m.
- Handicapped areas and sidewalks are absolutely OFF-LIMITS for loading/unloading.
- All of the booth spaces will be pre-marked to ease with set-up.
- Large machinery may be displayed outside in the East Parking Lot (avoid handicapped stalls). Questions? Contact Shannon Krueger, Event Coordinator: 785-210-4525.

Move-out (NEW POLICIES)

On Wednesday, Jan. 27, exhibitors may pack-up and move out **only** during these periods:

- **Option 1:** 2 p.m. until 3:15 p.m.
- **Option 2:** 5:30 p.m. until 7 p.m.

Move-out will not be permitted between 3:15 p.m. and 5:30 p.m. All move-out activity must cease during this quiet period, *which will be strictly enforced to avoid disturbing the arena session*. Please respect these timeframes to provide the best experience possible for attendees. All displays must be removed by 8 p.m., Jan. 27.

The Bicentennial Center can provide a forklift driver for move-in if needed. Please call to schedule. 14' W x 17' H door for easy access.

Shipping supplies

- Ship your booth supplies to:
Bicentennial Center, 800 The Midway, Kenwood Park, Salina, KS 67402-1727
- Shipping tags must carry exhibitor name and "No-till on the Plains Winter Conference."
- Bicentennial Office phone: (785) 826-7200.

No-till on the Plains is not responsible for the shipping or receiving of your exhibit.

Exhibitor Packets and Check-in

Exhibitor packets containing show information and nametags must be picked up at the appropriate registration area in the arena (Monday) or the front lobby area (Tuesday) of the Bicentennial Center. Nametags must be worn during the entire show, or exhibitors will be asked to pay registration fees – *no exceptions*.

Booth Supplies and Decorations

- Each exhibit space will include an 8' draped table and backdrop and at least 2 folding chairs.
- For additional booth supplies and decorations, submit the included rental order form along with payment to No-till on the Plains along with your contract.
- The round cocktail tables may NOT be used in your booth unless purchased from the Helgerson Company. Electricity is available throughout the Center. Bring your own extension cord.
- All items on display must lie within the four boundaries of the assigned exhibit area.

When this contract is accepted, No-till on the Plains, Inc. agrees to give us the use of the space, to be used by us in consideration of and for the purpose and time aforesaid. No-till on the Plains, Inc. agrees to the terms herein stated, and to the terms and conditions set forth above.

Cancellation Policy

Cancellation of this contract will be granted if No-till on the Plains, Inc. is notified in writing. Exhibitors will be charged a 25% fee for cancellation. The lessee will be held responsible for the entire rental fee after Jan. 1, 2016.

Liability

It is expressly understood and agreed between the exhibitor and No-till on the Plains, Inc. that No-till on the Plains, Inc., its members, and the Salina Bicentennial Center will not be held responsible for any loss of, or damage to, goods and property of exhibitors and exhibitors' employees. Each exhibitor, upon signing a contract/application for space, expressly releases No-till on the Plains, Inc. from, and agrees to indemnify them against all claims.



Salina Bicentennial Center

800 The Midway
Kenwood Park
Salina, Kansas 67402-1727

Driving Instructions: Salina sets conveniently at the crossroads of Interstate 70 and Interstate 135 (the two major highways in Kansas). There are highway signs along both to assist you to the Bicentennial Center.

From I-70:

We suggest exiting from I-70 at the Ohio Street exit. Once on Ohio Street, proceed south approximately 2-3/4 miles until you reach Iron Avenue. Make a right turn (West) onto Iron Avenue and go approximately 1/2 mile to Oakdale Avenue and turn left (South). Once you turn onto Oakdale Avenue, continue south until you reach the Bicentennial Center located adjacent to Kenwood park.

From I-135:

We suggest exiting from I-135 at the Crawford Street exit. From that interchange, go East approximately 2-1/2 miles to Ohio Street. Turn left (North) on Ohio Street and proceed approximately 3/4 mile to a street named The Midway. Turn left on The Midway (West) and it will lead you directly to the Bicentennial Center.

Parking: Parking areas directly adjacent to the Center can handle nearly 1,200 vehicles. An additional 2,500 vehicles can be parked in supplemental areas within a short walk of the lobby, bringing total parking capacity to just under 3,700. More parking is available in the city parks that surround the Center. A well-planned network of access roads keeps traffic moving smoothly.



Conventions Trade Shows Flags & Flag Poles
 2900 S. Hydraulic Wichita, Kansas 67216
 316-943-1851 Fax 316-941-4613 Email: hrsd@hhco.kscxmail.com

**RENTAL
ORDER
FORM**

Company Name _____
 Street Address _____
 City _____ State _____
 Ordered by: _____ Email: _____

Booth # *No-till on the Plains will provide your booth number to Helgerson Company.* _____
 Phone _____
 Zip Code _____
 P.O. # _____

Following rental prices are for the duration of the show, and include delivery and removal.

| Description | Standard Price | Discount Price* | Qty. | Total Price | |
|---|----------------|-----------------|------|-------------|-------|
| DISPLAY TABLES—Draped 3 Sides | | | | | |
| 24"W x 30"H x 4'L | \$27.50 | \$22.50 | | | Color |
| 24"W x 30"H x 6'L | \$30.50 | \$25.50 | | | |
| 24"W x 30"H x 8'L | \$40.50 | \$35.50 | | | |
| 30"W x 30"H x 8'L | \$41.50 | \$36.50 | | | |
| DISPLAY TABLES (42" Counter Height)—draped | | | | | |
| 24"W x 42"H x 4'L | \$35.00 | \$30.00 | | | Color |
| 24"W x 42"H x 6'L | \$43.50 | \$38.50 | | | |
| 24"W x 42"H x 8'L | \$48.50 | \$43.50 | | | |
| 30"W x 42"H x 8'L | \$49.50 | \$44.50 | | | |
| DISPLAY TABLES—Undraped | | | | | |
| 24"W x 30"H x 4'L | \$17.00 | \$12.00 | | | |
| 24"W x 30"H x 6'L | \$19.00 | \$14.00 | | | |
| 24"W x 30"H x 8'L | \$26.00 | \$21.00 | | | |
| 30"W x 30"H x 8'L | \$27.00 | \$22.00 | | | |
| SPECIAL DRAPING (additional draping above contracted amount) | | | | | |
| 3' high per foot | \$3.00 | \$2.00 | | | Color |
| 8' high per foot | \$4.00 | \$3.00 | | | |
| BOOTH CARPETING | | | | | |
| 9' x 10' | \$85.00 | \$60.00 | | | Color |
| 9' x 20' | \$170.00 | \$120.00 | | | |
| 9' x 30' | \$230.00 | \$185.00 | | | |
| 9' x 40' | \$310.00 | \$260.00 | | | |
| Set-up Labor: (available upon request) | | | | | |
| Opening Day Cleaning: \$.24 x _____ sq. ft. | | | | | |
| Daily Cleaning: \$.24 x _____ sq. ft. x _____ # days | | | | | |
| EXPO FURNISHINGS | | | | | |
| 40" High Cocktail Table | \$15.00 | \$14.00 | | | |
| 40" High Cocktail Table with Tablecloth | \$24.50 | \$23.50 | | | |
| Plastic Side Chair | \$10.00 | \$7.00 | | | |
| Padded Chair | \$14.00 | \$12.00 | | | |
| Wastebasket | \$7.00 | \$6.00 | | | |
| Floor Easel | \$12.00 | \$10.00 | | | |
| High Stool | \$18.00 | \$14.00 | | | |
| TREES & PLANTS | | | | | |
| 5' Corn Tree | \$27.50 | \$22.50 | | | |
| 6' Ficus Tree | \$35.00 | \$30.00 | | | |
| 8' Ficus Tree | \$60.00 | \$55.00 | | | |
| Table Top Plants | \$15.00 | \$12.00 | | | |

SHOW:

No-till on the Plains
Winter Conference

Bicentennial Center
Salina, Kansas

January 26 & 27, 2016

| | |
|------------------------|-----------------------|
| Draping Colors: | Carpet Colors: |
| Black Plum | Black |
| Blue Red | Blue |
| Burgundy Silver | Gray |
| Green White | Green |
| Gold | Red |

CLEANING: Includes vacuuming carpet and emptying waste baskets prior to show opening (after booth setup). Cleaning prior to opening of each day of show is also available.

DRAYAGE: Please send your shipments directly to 2900 S. Hydraulic, Wichita, KS 67216, unless delivery is scheduled during exhibitor move-in time. All shipments should be prepaid. Do not ship collect, they will be refused. Advance shipments should arrive no later than 48 hours prior to scheduled exhibitor move-in. The rate includes storage of up to 20 days, delivery to show site and return delivery if desired. Please mark each piece with the show name and booth number.

PAYMENT: Payment in full of rental charges, including applicable tax, must accompany your advanced order to qualify for the discount prices.

Check Enclosed Discover Amex
 Credit Card Charge: Visa Mastercard

Card Number _____
 Name on Card _____
 Expiration Date _____ Security Code () _____
 Signature _____

***NOTE:** TO RECEIVE DISCOUNT PRICE ALL ORDERS MUST BE RECEIVED WITH PAYMENT THREE (3) WORKING DAYS PRIOR TO SHOW OPENING.

SUB TOTAL \$ _____
 8.2% Sales Tax \$ _____
 TOTAL DUE \$ _____

**Special Technical Services
Exhibitor Order Form**

Event: _____ Date(s): _____

Exhibitor Contact: _____

Company Name: _____

Mailing Address: _____

Phone: _____ Fax: _____

E-mail: _____

Type of Service(s) Requested:

- ___ Phone Line - \$50 per day
- ___ 110V Single Phase Electrical Connection (run of show) - \$50 - advance / \$75 - on-site
- ___ 220v Single Phase Electrical Connection (run of show) - \$100 - advance / \$150 - on-site
- ___ 220v Three Phase Electrical Connection (run of show) \$100 - advance / \$150 - on-site
- ___ Water supply for hot tubs, fish tanks, etc. - \$50 per day
- ___ Data (LCD) Projector - \$50 per day
- ___ Hardwire Internet connection – call for availability & price

Some services & equipment have limited availability. Please call to check. Electrical service is provided to exhibit booth perimeter only. Exhibitors must provide their own extension cords, if needed. Electrical is only available within the facility. 220 is only available around the perimeter walls. THIS FEE IS FOR ONE CONNECTION ONLY.

Number of days service is needed: _____ Number of connections _____ Total Charge _____

Mail payment and form directly to: **Bicentennial Center, 800 The Midway, Salina, KS 67401.**

Acceptable forms of payment include: check, money order (make check or money order payable to Bicentennial Center) or credit card (MasterCard, Visa, Discover). Complete information below

Name (if different than above) _____ Company _____

Address _____ City _____ State _____ Zip Code _____

Card Number _____ Exp. Date ____/____/____ CVV _____

Please call 785-826-7200 if you need additional information.

Payment must be received prior to occupancy to avoid additional charges.

Bicentennial Center reserves the right to disconnect electrical hookup for safety reasons or if payment has not been received. Bicentennial Center is not responsible or liable for any damage that may occur.

Wireless internet service is available throughout the facility. However, you may wish to contact your wireless provider for a connection if you plan to use it to process payments or have continuous internet access.