Jill Clapperton (PhD) is the Principal Scientist and Co-founder of Rhizoterra Inc. She is a well-known researcher, international lecturer and advocate for practices that promote soil health. In 2013, she was the Syngenta No Till Innovator for Research and Education, other awards include the Environment Canada Patricia Roberts-Pichette Award for enthusiastic leadership and commitment to furthering ecological monitoring and assessment in Canada. Her company Rhizoterra, believes that healthy soil grows healthy food, and that makes healthy people (livestock, too). Our research farm in eastern Washington is a proving ground for new dryland crops, rotations, technology, and products that help create healthy productive soils. We are also developing new technology to help farmers make real time decisions about soil fertility, plant nutrition, and soil microbial activity. Rhizoterra wants agricultural businesses and consumers to make informed decisions about food based on science. For more information see www.rhizoterra.com.