

2017 Sponsor & Exhibitor Levels

	DIAMOND SPONSOR	PLATINUM SPONSOR	CONFERENCE SPONSOR	GOLD SPONSOR	EXHIBITOR		
Investment	\$15,000 <i>Only one available</i>	\$10,000	\$6,000	\$4,000	\$1,250 entryway \$1,000 tradeshow floor \$750 concourse		
Exhibitor Space	Premium lobby space	30' x 30' tradeshow floor	30' x 30' tradeshow floor	20' x 30' tradeshow floor	10'x10'		
Table and Chairs	(2) 8' draped tables, 2 chairs	8' draped table, 2 chairs	8' draped table, 2 chairs	8' draped table, 2 chairs	8' draped table, 2 chairs		
Electricity	110V included	110V included	110V included	Available for purchase	Available for purchase		
Complimentary Registrations	12	10	6	4	2		
Sponsor Product Showcase <i>(Tuesday morning)</i>	45 minutes in arena	30 minutes	30 minutes	15 minutes	Not available		
Database of Attendees <i>(Name and mailing address only)</i>	Included	Included	Included	Included	Available for purchase		
Conference Proceedings	<ul style="list-style-type: none"> • Logo and contact info in exhibitor directory • Full-page ad on back cover 	<ul style="list-style-type: none"> • Logo and contact info in exhibitor directory • Full-page ad on inside front or inside back cover 	<ul style="list-style-type: none"> • Logo and contact info in exhibitor directory • Half-page ad 	<ul style="list-style-type: none"> • Logo and contact info in exhibitor directory • Quarter-page ad 	Contact info in exhibitor directory		
Recognition	<ul style="list-style-type: none"> • Logo and link on website • Logo on advertising • Listed in news releases • Prominently displayed as sponsor of Wednesday evening AIM reception • Logo on on-site signage • Showcased as NTOP sponsor for one year on website and at all events 	<ul style="list-style-type: none"> • Logo and link on website • Logo on advertising • Listed in news releases • Logo on on-site signage • Prominently displayed as sponsor of Tuesday evening Beer & Bull • Showcased as NTOP sponsor for one year on website and at all events 	<ul style="list-style-type: none"> • Logo and link on website • Logo on advertising • Listed in news releases • Logo on on-site signage 	<ul style="list-style-type: none"> • Logo and link on website • Listed in news releases 	Link on website		
Jumbo Screen Commercial	5 min. played 4x	5 min. played 2x	2 min. played 2x	2 min. played 1x	Not available		