



notillorg #notill2017



ONLINE EXHIBITOR REGISTRATION AT NOTILL.ORG QUESTIONS? Email events@notill.org or call (785) 210-4525

Sponsor & Exhibitor Checklist

Submit your contract and payment online at notill.org. Spaces are first-come, first-serve. Your space is not secured until payment is received. Pay securely online via PayPal during registration or mail a check as soon as possible to No-till on the Plains, P.O. Box 81, Berryton, KS 66409.

| | DIAMOND SPONSOR | PLATINUM SPONSOR | CONFERENCE SPONSOR | GOLD SPONSOR | EXHIBITOR |
|---|---|--|---|--|--------------------------|
| Email company logo | By Oct. 14 | By Oct. 14 | By Oct. 14 | By Oct. 14 | N/A |
| Submit commercial | By Dec. 15 5-min. commercial | By Dec. 15 5-min. commercial | By Dec. 15 2-min. commercial | N/A | N/A |
| Email print-ready advertisement (PDF or JPG) | Dec. 15 Ad size: WITHOUT BLEED: 8" wide by 10.5" tall, WITH BLEED: 8.75" wide by 11.25" (Keep text within safe space of 8.25" by 10.75", includes .125" on each edge for bleed) | By Dec. 15 Ad size: WITHOUT BLEED: 8" wide by 10.5" tall, WITH BLEED: 8.75" wide by 11.25" (Keep text within safe space of 8.25" by 10.75", includes .125" on each edge for bleed) | By Dec. 15 Ad size: 7.5" wide by 4.875" tall | By Dec. 15 Ad size: 3.625" wide by 4.875" tall | N/A |
| Cancellation Deadline (Subject to 25% fee) | By Dec. 31 | By Dec. 31 | By Dec. 31 | By Dec. 31 | By Dec. 31 |
| Email Sponsor Product Showcase presentation | By Jan. 11 | By Jan. 11 | By Jan. 11 | By Jan. 11 | N/A |
| Email list of employee names* for conference badges | By Jan. 11 (12 badges) | By Jan. 11 (10 badges) | By Jan. 11 (6 badges) | By Jan. 11 (4 badges) | By Jan. 11 (2 badges) |
| | *A name badge must be purchased for each person working your exhibit. Badges are not to be exchanged between employees working different days. Exhibitors failing to wear name badges, or found wearing swapped badges, will be asked to pay registration fees – no exceptions. | | | | |
| Review and finalize booth furnishing needs | By Jan. 11 | By Jan. 11 | By Jan. 11 | By Jan. 11 | By Jan. 11 |

Please submit all materials and direct all questions to Shannon Krueger, Event Coordinator, events@notill.org or 785-210-4525.